

JOB PROFILE

Centre for Public Policy Research: CPPR is a Research based organization based in Kochi. CPPR works in areas such as research promotion, knowledge dissemination and capacity building. It has a talent pool from various parts of the country, who are experienced in handling socio-economic research projects. CPPR has always believed in engaging the right individuals for its initiatives and efforts in the area of public policy. We therefore welcome people who have a penchant for public policy and display unique skill sets and managerial capacities to work in CPPR!

Job Title	Campaign Lead
Department	Research and Projects
Location	Kochi
Level	-
Salary	As per Industry standards
Contract	-
Reporting Line	Manager (Research and Projects)
Scope of Position	Responsibility to lead a one year campaign

Key responsibilities:

- Responsible for planning and executing a one year campaign. The main responsibilities of this role will be following:
 - Building partnerships with local government, local businesses and civil society organisations
 - Raising funds for campaign activities and programs
 - Building partnerships with major transport associations in Kochi city
 - Volunteer management
 - Leveraging media to ensure maximum publicity

Qualifications and Experience:

- Post graduation in urban planning and design preferred though post graduates in other fields with an interest and passion for public transport may also apply.
- Prior experience of managing a large sized campaign is a critical requirement.
- Fluency in English and Fluency in Malayalam (an essential requirement as the project is based in Kochi)
- Proficient in Word, Excel, Outlook and the Internet.
- Interested in interacting with people and good networking skills
- Good analytical and organization skills
- Must be a proactive problem solver with demonstrated ability to work independently as well as a team environment.
- Organized, able to multi task, high level of attention to detail.